

## **THE ASIA AND MIDDLE EAST BOTTLED WATER ASSOCIATION**

At the Annual Board-Country Representatives-General Meeting held in Colombo, Sri Lanka, on 19 September 2014, a new President and Chairman was elected to lead The Asia and Middle East Bottled Water Association from 2014 to 2016. His name is Anura Kumarasinghe, from American Premium Water Systems (Pvt) Ltd., the pioneer of the bottled water industry in Sri Lanka. Attached is a short profile of his activities and positions held. He can be contacted at the following email address: [anurakuma@lankacom.net](mailto:anurakuma@lankacom.net)

Congratulations to Mr. Kumarasinghe on his new appointment and we all wish him a happy and successful time.

### **CURRICULUM VITAE**

#### **Personal Information**



Name	Anura Kumarasinghe
Address	1044/4, Pothuarawa Road Malabe, Sri Lanka
Date of Birth	21 <sup>st</sup> April 1940
Marital Status	Married
Spouse	I S Kumarasinghe

Contact Details	Telephone.	+94 11 2561036 (Residence)
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My primary and secondary education was at St. Aloysius College, Galle and fortunate to enter to University of Ceylon in 1960.

## **ACADAMICAL QUALIFICATIONS**

1960-64 – General Degree in Arts, University of Ceylon

1965 – Ceylon Administrative Service

1980 - Diploma in Administration, Canberra College of Advanced Education, Australia

## **EMPLOYMENT HISTORY – PUBLIC SECTOR**

- 1966 – 1970 - Asst. Commissioner Elections, Elections Department
- 1970 – 1972 – Asst. Secretary, Ministry of Trade
- 1972 – 1977 – Senior Asst. Secretary, Ministry of Education
- 1977 – 1980 – Deputy Director, Combine Services, Ministry of Public Admn.
- 1981 – 1983 – Deputy Director, Budget, Ministry of Finance
- 1984 – 1989 – Deputy Collector, Sri Lanka Customs
- 1989 – 1990 – Senior Asst. Secretary, Ministry of Tourism
- 1995 – 1997 - First Managing Director – Sri Lanka State Trading Company
- 1999 – 2001 – Chairman, Vocational Training Authority
- 1999 – 2001 – Chairman, Tertiary & Vocational Education Commission

## **EMPLOYMENT HISTORY – PRIVATE SECTOR**

- 1990 -2001 – Chairman, Pride Industries (Pvt) Ltd
- 1992 –1998 – Chairman, Pride International (Pvt) Ltd
- 1994 - 1997 – Managing Director, American Premium Water Systems (Pvt) Ltd
- 1998 to date – Vice Chairman, American Premium Water Systems (Pvt) Ltd
- 2001 – Chairman, American Water (Pvt) Ltd
- 2002 – Chairman, Cap Snap Lanka (Pvt) Ltd
- 2004– Chairman, Premium Aqua Services (Pvt) Ltd (Chennai, India)
- 2005 – Chairman, Am Cap International (Pvt) Ltd
- 2007 - Chairman, Amsoft (Pvt) Ltd
- 2008 - Chairman, Trendpride (Pvt) Ltd

## **Experience**

As an Educationist	5 Years
Sri Lanka Administrative Service	30 Years
As a Entrepreneur	24 Years
As a Company Director	24 Years

### **Success Stories / Personal Achievements**

Sri Lanka Customs as a Deputy Collector	Created a new division called Bonding Division at Customs and linked four hundred (400) garment factories beside the strong objections by the private sector and the system is in place to date.
American Premium Water Systems (Pvt) Ltd	Introduced and developed bottled water concept and as a value addition subsequently launched 5 gallon with Hot and Cold Dispensers to Sri Lankan market.  This pioneering venture copied by many followers at present.
Sri Lanka Bottled Water Association	Formed a Sri Lanka Bottled Water Association and was the founder President - 2005  This was a dream for many in the industry at one stage
Premium Aqua Services (Pvt) Ltd, Chennai, India	First Sri Lankan organization to commenced bottled water manufacturing and distribution in Chennai, India
Sri Lankan Entrepreneur of the year 2005	As a Vice Chairman of American Premium Water Systems (Pvt) Ltd awarded with a Provincial Bronze Award (Western Province) organized by Federation of Chambers of Commerce and Industry of Sri Lanka.
Asia & Middle East Bottled Water Association, Sri Lanka	President – 9 <sup>th</sup> September 2014.